

The Dare of DIY

Your Business Runs on Challenge

You challenge yourself with your craft.

When was the last time you tackled a craft/DIY project you didn't fully understand?

Why did you did you want to do it?

Name one mistake you made during the project?

What did you learn from that mistake?

How did you feel upon finishing the project?

“Look at it as an opportunity to try stuff out,
“Ask yourself, ‘What do I get to do?’”
not ‘What do I have to do?’”
Good advice for any DIY pursuit, actually.”
-- Mark Frauenfelder
quoting Steve Gerisher

Can it be done?

What challenge did you issue to yourself when you started your business?

What smaller challenges immediately come to mind that feed this bigger challenge?

Stretching

What skill are you dying to learn?

What have you been asked to do that you weren't confident in?

What aspect of your business have you been “settling” in?

Experimenting

Ask a Question

Can [it] be done?

How can I _____ with _____?

Do Background Research

Do as little research as possible that allows you to construct a hypothesis.

Construct a Hypothesis

Write it down.

Tell a role model, business partner, accountability buddy.

Test Your Hypothesis by Doing an Experiment

What do you need to do to test?

Create an action plan & follow through.

Analyze Your Data and Draw a Conclusion

Don't forget this step!

What did you learn during your experiment?

What went as planned? What did not?

Communicate Your Results

Use that Twitter account, blog on that blog, share your story!

Turning Liabilities into Actions

What resources/skills/circumstances/relationships do you have at your disposal right now?

What opportunities do you have available in your liabilities?